Fight Flavored Tobacco in Maryland

HB 3/SB 233 is legislation that would end the sale of all flavored tobacco in Maryland, including electronic smoking devices—also known as e-cigarettes or vapes—menthol cigarettes, flavored cigars, and smokeless tobacco.

The federal government has failed to protect kids from flavored tobacco, only restricting flavors in some types of electronic smoking devices, leaving countless flavored tobacco products—including menthol cigarettes—widely available for use by kids.

To protect the health and futures of Maryland’s youth, we must end the sale of all flavored tobacco products. Tell Maryland Legislators to vote yes on HB 3 and SB 233.

How Can You Help?

1. **Download** by right-clicking an image below to save it onto your desktop. You can also drag it onto your desktop.

2. **Log on** to your favorite social media site, such as Facebook or Twitter.

3. **Copy and paste** one of the sample messages below into your status update—or create your own message that includes the #FlavorsHookKids hashtag.

4. **Upload** one of the sample image saved onto your desktop to accompany your status update.

5. **Post** your status update and encourage others to join the #FlavorsHookKids conversation.

Sample Facebook Posts

- Flavored tobacco products lure kids into a life-long struggle with tobacco addiction, hooking them on products targeted to them in flavors like mint or menthol, gummy bear, and cotton candy. It’s Maryland’s time to act. Protect our kids from tobacco addiction, end the sale of all flavored tobacco. Urge your legislators to support HB 3 and SB 233.
• Did you know 23% of all Maryland high school students currently use e-cigarettes? That rate is 5 times higher than adults. To protect the health and futures of Maryland’s youth, we must end the sale of all flavored tobacco products. Urge your legislators to support HB 3 and SB 233!

• Big tobacco has targeted the African American community with their flavored products long enough. 85% of all African American smokers and 7 out of 10 African American youth smokers use menthol cigarettes. End the sale of all flavored tobacco products in Maryland. Urge your legislators to support HB 3 and SB 233.

Sample Shareable Facebook Graphics
Sample Tweets

Big Tobacco is hooking the next generation of addicts, and flavored tobacco products are their way in. Protect our kids, end the sale of all flavored tobacco products in #Maryland. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids

Over 80% of youth who use tobacco started with a flavored product. Enough is enough. Protect our kids, end the sale of flavored tobacco. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids
23% of Maryland high school students use e-cigarettes, which come in over 1,500 flavors like mint, bubble gum, and cotton candy. Protect the health and futures of MD's youth. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids

Ever wonder what tobacco addiction tastes like? Surprisingly minty. Big Tobacco is luring our kids in with flavors like mint and menthol. End the sale of all flavored tobacco in #Maryland. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids

7 in 10 young African American smokers smoke menthols. Big tobacco has preyed on communities of color long enough. End the sale of all flavored tobacco products in MD. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids

The federal government has failed to protect our kids – now it’s Maryland’s time to act! End the sale of all flavored tobacco products. Urge your legislators to vote YES on HB 3 & SB 233. #FlavorsHookKids

Sample Sharable Twitter Graphics
7 OUT OF 10 African American Youth Smokers use MENTHOL CIGARETTES.

DID YOU KNOW?
80% of youth who use tobacco started with a FLAVORED PRODUCT.

MARYLAND MUST ACT.
Protect Our Kids from Tobacco Addiction.

JOIN the FIGHT to end ALL flavored tobacco sales in Maryland.

IT'S TIME to END the sale of flavored tobacco.